

# 102 Headline-Writing Formulas

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#### **102 Proven Headline Formulas**

Take these fill-in-the blanks templates and complete them to create your own compelling, click-getting headlines.

### Get What You Want (Health, Wealth, Relationships, Time and Lifestyle)

1.	10 Money/Time Saving Tips for
2.	The Secret of Getting the Best Price for Your
3.	How to Find the Best Deals on the Web
4.	Top Gadgets for
5.	Are Worth the Money?
	Everything You Need to Know About Getting Cheaper
7.	Top 10 Tips For Hassle Free
8.	Best For Under [Price]
9.	Unusual but Achievable
10.	5 Ways to Boost Your Without Spending More
11.	Ways to on a Budget
	5 Ways to and Profit!
13.	21 Audacious and Creative Ideas
	Who Else Wants to?
	Now You Can for Free!
16.	How to Get in Half the Time
	10 Stars and their
	Life Styles of the Rich and Famous
	How to Look and Act
	Now You Can Have Get More and Better With Less Effort
21.	like a Movie Star
	9 Ways You Can Better Than You Deserve
	How to in 10 Seconds
	Have a You Can Be Proud Of
	21 Conversation Tips
	Finding Your Perfect
	Plan a Perfect
	What Really Want
	7 Signs You Are/Can
30.	Get Now

#### **Crystal Ball and History** 31. The History of 32. How \_\_\_\_\_ Will Impact \_\_\_\_ in [Year] 33. \_\_\_\_ Then and Now 34.40 Predictions on the Future of 35. The Modern Rules of 36.\_\_\_\_ Lessons from History 37. The \_\_\_\_\_ Story **Problems and Fears** 38.Are \_\_\_\_\_ a Dying Breed? 39. How to Beat the Fear of 40.10 Scams and How to Avoid Them 41. How Secure Are Your \_\_\_\_? 42.7 Most Frightening \_\_\_\_\_ 43. Top 10 Scary \_\_\_\_\_ Facts 44. Outrageous $\_\_\_$ and How they Could Impact You 45. Get Rid of Your \_\_\_\_\_ Once and For All 46. Could Your \_\_\_\_\_ be a \_\_\_\_ ? 47. What Your \_\_\_\_ is Not Telling You About \_\_\_\_ 48. Beware \_\_\_\_\_ and How to Spot them 49.10 Good Ways NOT to \_\_\_\_\_ 50. How to Safely 51. The Unseen/Biggest Dangers of 52. \_\_\_\_\_ Do's and Don'ts 53. 21 Ways to Screw Up \_\_\_\_\_ 54.10 Reasons Not to \_\_\_\_\_ 55.7 \_\_\_\_ Danger Signs 56.7 things \_\_\_\_\_ Should Never Do Fact, Fiction, Secrets, Truth and Lies 57. What Everyone Ought to Know about \_\_\_\_ 58. \_\_\_\_\_ Personality Test: What Your \_\_\_\_\_ Says About You 59. \_\_\_\_ Lies and How to Spot them 60. Facts and Myths 61. The Real Truth About 62.21 Secrets the \_\_\_\_\_ Experts Don't Want You to Know 63.101 Most Popular \_\_\_\_\_ Myths 64.10 \_\_\_\_\_ Facts You Need to Know 65. The Secret of Successful \_\_\_\_\_ 66. Little Known Ways to \_\_\_\_\_ 67. Truth and Lies in 68. All You Need to Know about 69.10 Lies We Tell Our \_\_\_\_\_ 70.101 things Not to tell \_\_\_\_\_ 71. Revealed: Why \_\_\_\_\_ 72. How to Spot a Fake

How-To Tricks of the Trade
73. When is it Smarter to or?
74. Little Known Ways to
75. 10 Reasons it's Better to
76. How to Plan the Ultimate
77. How to Like a
78 Jobs You Can Do Yourself
79. Here is a Method That is Helping to
80.Here's a Quick Way to
81. 7 Creative Ways to
82. How to be a
83.9 Surprising Things You Can
84 Like an Expert in 10 Easy Steps
85. 21 Expert Tips
86.5 Reasons You Should
Best and Worst
87. Top 10 Worlds Cheapest/Best/Most Expensive
88. The Worlds Best You Can Actually Afford to Buy
89. The Worlds Worst Ever
90.The World's Most Unusual
91. Funniest Stories
92. Sexiest in the World
93. The Top 10 Best and Worst in the World
94. Top 19 Most Friendly
95. 100 Useful or Beautiful
96.5 Reasons is Better than
97. The Worlds Top 10 Most Important
98. Top 20 Clips About in Films and Television
99.10 We Don't Want to See
100.21 Most Hilarious
101.The Worlds Worst Advice
102.10 Reasons is the Worst